

# **7th Annual Afterschool Conference**

*“Find Your Pot of Gold: Discover the Value of your Profession”*

Sponsored by:

**PLACE**

Pasco Learning and Activity Centers of Enrichment

**Saturday, March 17, 2018**

**River Ridge Middle/High School**

**11646 Town Center Road New Port Richey, FL 34654**

Dear Potential Exhibitor:

Please join the Pasco Learning and Activity Centers of Enrichment’s 7th Annual Afterschool Conference: *“Find Your Pot of Gold: Discover the Value of your Profession!”* by exhibiting or being a vendor at our conference on Saturday, March 17, 2018. Attendance for this conference is estimated at approximately 500 school age professionals. This conference will offer you the opportunity to showcase your business, programs, materials, and products that fill the year-round needs of professionals who work with school age children.

Each booth will include a 6 ft. skirted table and two chairs. All exhibitors will be located in the River Ridge High School cafeteria. All booths will be the same size. If you need a large display area, please indicate that on the application. Displays must be inside of the booth space and not spill over in the aisle. Every effort will be made to accommodate special requests concerning your booth location. Booths will be assigned on a first come, first served basis and full payment is the only way to “reserve” your booth location. Special consideration will be given to exhibitors who are conference sponsors.

**Payments must be made before February 28<sup>th</sup>, 2018 to guarantee booth space.  
Make checks payable to: PLACE**

A number of sponsorship opportunities are available, and we encourage you to become a sponsor of this premier event.

If you have any questions or need additional information, please contact Briana Tranchina at [btranchi@pasco.k12.fl.us](mailto:btranchi@pasco.k12.fl.us).

Thank you,

Briana Tranchina  
Specialist, PLACE  
[btranchi@pasco.k12.fl.us](mailto:btranchi@pasco.k12.fl.us)

**7th Annual Afterschool Conference**  
**“Find Your Pot of Gold: Discover the Value of Your Profession”**  
**Exhibitor/Vendor/Sponsor Booth Application**

<b>Company Name</b> <i>(Please print exactly as you want it listed in the conference program.)</i>		
Company Name that Appears on Check <i>(if different from above):</i>		
Conference Coordinator/Contact		
Email Address		
Address		
City	State	Zip
Telephone Number		Fax Number
Description of Exhibit		
<b>Official Representative Attending (Name)</b>		
Title		Phone
Email Address		Fax Number
Address		
City	State	Zip
<b>Additional Representative (Name)</b>		
Title		Phone
Email Address		Fax Number
Address		
City	State	Zip

	Exhibit Booth (\$250)	\$
	Additional Booth (\$100)	\$
	Non-profitable Booth	\$
	Silver Sponsor	\$
	Gold Sponsor	\$
	Platinum Sponsor	\$

Exhibit rules and conditions contained in the exhibitor packet become a part of this contract. We agree to abide by all exhibit rules outlined by PLACE.

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Authorized Signature

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Date

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Printed Name

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Email Address (for confirmation)

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Invoice Billing Address

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Invoice Billing City/State/Zip Code

An invoice will be mailed to the address listed above, along with payment instructions. Please retain a copy of this contract and mail the original to the following address:

**District School Board of Pasco County**  
**PLACE Building 7**  
**7227 Land O'Lakes Boulevard**  
**Land O'Lakes, Florida 34638**

**Make checks payable to:**  
**PLACE**



## SPONSORSHIP LEVELS

Conference and activity sponsors will be accorded Silver, Gold or Platinum status based on the level of their contribution. See the next page for activities available for sponsorship.

Benefit	Silver	Gold	Platinum
	\$300 - \$499	\$500 - \$999	\$1,000 - above
Complimentary exhibit booth	★	★	★
Company link on conference website	★	★	★
Acknowledgement of sponsorship level during opening ceremonies	★	★	★
Poster or banner displayed at registration table and throughout all conference proceedings	★	★	★
Premium insert into each conference bag (must provide materials before conference)	★	★	★
Complimentary lunch for (2) exhibitors		★	★
Recognition in the conference program			★

**Booth Bingo:** (Drawings will be held during lunch and at the end of the day.)

Increase booth traffic! Attendees will get a chance to win prizes by visiting each sponsor booth for a stamp.

## EXHIBITOR ACTIVITIES

There are many wonderful activities planned for the 7th Annual Afterschool Conference: *Find Your Pot Of Gold: Discover the Value of Your Profession*. The amount given to the sponsor activity will also contribute to the patron's overall sponsorship level and its commensurate rewards (please see the previous page for details). Contact Briana Tranchina at [btranchi@pasco.k12.fl.us](mailto:btranchi@pasco.k12.fl.us) for additional information about the benefits of sponsoring a specific activity.

Event	Estimated # of Attendees	Sponsorship Contribution
<b>Saturday, March 17, 2018</b>		
Coffee and Juice	500	\$500 - \$1,000
Exhibitor Luncheon	500	\$1,500 - \$2,000
<b>Other Opportunities</b>		
Logo on conference bag	500	\$2,000
Donate items for giveaways	500	FREE!



## HOW MUCH DOES A BOOTH COST?

The set up for the Exhibit Hall attempts to provide exhibitors a high traffic area. All booths will be set up in the school gymnasium allowing for conference participants to linger and interact with the exhibitors and the products.

- |   |          |
|---|----------|
| • Single 8'x8' booth w/6 ft. skirted table and 2 chairs | \$250.00 |
| • Additional booth                                      | \$100.00 |

## WHAT COMES WITH MY BOOTH FEE?

ALL exhibitor spaces include:

- Access to afterschool providers and directors
- An 8' x 8' space with a 6' skirted table and two chairs
- Identification sign at your booth
- Exhibitor Bingo games and prizes in the Exhibit Hall during lunch
- Coffee and juice with participants (pending sponsorship)
- Lunch with participants

## IS THERE A NON-PROFIT RATE FOR EXHIBITORS?

Yes, there will be a non-profit opportunity this year. The only requirement is that each non-profit organization will donate one door prize.

## HOW MANY PEOPLE ATTEND THE CONFERENCE?

The anticipated attendance will be 500 caregivers, providers and directors from Central Florida.